



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. :	10/798,444	Docket No. :	11032/3069
Inventor :	Dwight Allen MERRIMAN et al.	Confirmation No. :	5265
Filed :	March 12, 2004	Customer No. :	23838
Examiner :	James W. MYHRE	Art Unit :	3622

For : METHOD OF DELIVERY, TARGETING, AND MEASURING
ADVERTISING OVER NETWORKS

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on January 2, 2008, please enter the following:

A Listing of the Claims begins on page 2 of this paper.

Remarks begin on page 4 of this paper.